

Case Study: Self-Employed / Sole Trader

Transforming a business for tax
efficiency





Transforming Self-Employment into a Thriving Limited Company

Saving Over £6,000 Annually for the Client

Client Overview

Understanding the freelance designer's goals and business context

- Established freelance design business
- Aiming for **financial efficiency** and growth
- Seeking to enhance **brand identity** and client reach



Business Challenges

Key issues faced by the freelance designer's business and goals

- Higher National Insurance and income tax costs
- Timing for incorporation decisions and VAT threshold implications
- Preserving brand identity during the transition



Our Solution

Comprehensive strategies to optimize business structure and enhance financial performance

- Analysis of financials
- Company formation
- VAT registration
- Xero implementation
- Salary-dividend plan





£6,200

Annual tax savings achieved

100%

On-time filings completed

3

Simplified invoicing processes

"Lanop helped me grow up as a business owner. I now earn more and sleep better knowing everything is done right."

Client Quote




Free Consultation

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Book a Free Meeting

